

Penfield Green Initiative

June 2014 Newsletter

Planning Committee 2014*

Mel Callan, Susan DeRosa, Peter Maurer,
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental
Assets

Environmental/Social Justice on a Grass
Roots Level



PenfieldGreen@gmail.com
[facebook.com/groups/1980001
10310316/](https://www.facebook.com/groups/198000110310316/)



*Susan Foor, Carole Hoffman, Robyn Miller
& Georgena Terry emeritus

Penfield Green Initiative Vision Statement:
The Penfield Green Initiative began in Dec
2007. We are Penfield residents who want
to promote positive environmental action &
provide a forum for the general public to be
involved supporting a "green Penfield."

We encourage people to attend any of the
following events or meetings. E-mail us with
your comments & permission to publish
them in the next monthly newsletter. Please
let us know of any other Environmental
Issues or events. We'd enjoy hearing from
you.



[Please Friend these groups](#)

PLEASE ATTEND THESE JUNE EVENTS

Penfield Trails Scenic Treks

**Free Guided Hike – Wild Iris Trail & VMP
Sat, June 14: 9-11am**

Join our community naturalists in exploring
pathways along preserved flora & fauna
habitats unique to Penfield. Look for hike
signs.

Meet at west end of Brougham Dr off
Jackson Rd

While these hikes are free, participants are
asked to pre-register by calling Penfield
Recreation at 340-8655, option 6

For a list of all Penfield Trails:
www.penfieldrec.org/Penfield_Trails.php
[facebook.com/PenfieldRecreation](https://www.facebook.com/PenfieldRecreation)

Spring Into the Children's Garden

Fri, June 6, 13 & 20: 4:30-5:30pm

Spark your child's agricultural & ecological
intelligence. Spend 3 Friday afternoons
planting, preparing & caring for the organic
Penfield Children's Garden, located at the
Penfield Community Victory Garden. The
children will dig & prepare soil & plant

veggies to be grown this season. There
may be strawberries to sample from our
patch. They will learn about planning &
preparing a garden. Class meets rain or
shine, with the exception of torrential rain or
lightening. NOTE: there are no bathrooms.
Bring garden gloves & a bottle of water.
Contact: Dot Brenneis 387-0883

#311050-B 6/6 – 6/20

Ages 6-12

Penfield Community Victory Garden

1747 Five Mile Line Rd

Fee \$10

Annual rummage Sale

Sat, June 7: 9am-1pm

The First Unitarian Church - 220 Winton Rd S

The half-price sale runs from 9am until Noon.
From Noon to 1pm you can have everything
you can fit into a provided bag for only \$5.
Choose from furniture, small appliances,
linens, lamps, sporting goods, children's toys,
puzzles, games, books, lots of teen books,
music & more. Visit our special Antique
Boutique loaded with memorable items from
the past. We also feature an entire room full of
books of all kinds & descriptions.

Refreshments are available for purchase.
For information: Sandy Hollands 872-2606

Barn Owl

1807 Penfield Rd

Fireflies- Thur June 5: 7:30-9pm

What color does a firefly flash? We'll learn
all about fireflies & how we can help
scientists protect these magical beetles.
Hands-on activities & experiments as we
wait for dusk \$10/family

Forest Fairies & Hedgehogs

Sat June 7: 2-3:30pm

Bring your imagination for this magical program! We'll mix fantasy & natural lore while we explore our area. Includes a fairy house craft made of natural material to attract fairies to your own yard! \$15/child

Nature Explorers - Sat Jun 28: 2-3:30pm

This afternoon we'll explore the outdoors near The Barn Owl. Through hands-on activities we'll learn about our local environment in a safe, structured environment. Please wear clothing that can get wet. \$15/child

Penfield Pharmaceutical Waste Collection ONLY

Tues, June 10: 10am-1pm

MC Sheriffs Substation – 789 Linden Ave
Controlled substances, outdated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed its expiration date.

Controlled substances, outdated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed its expiration date.

Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection

Ecopark 10 Avion Dr (Appointment required)
753-7600 Option #3

Sat, June 7

Wed, June 25

www.monroecounty.gov/hhw

Center for Environmental Initiatives

Green Drinks is a monthly networking event where people in the environmental field & the sustainably minded meet over drinks in an informal setting to exchange ideas, find out who's doing what & spread the word on what you're doing, find employment leads & make new friends.

Thur: June 19: 6-7:30pm

Stantec – 61 Commerical St
Parking is available along Mill St & Commerical St, free after 6pm or in the High Falls Parking garage, free if you leave before 7pm

RSVP by June 12 to Vickie Menz 475-1400 or vickie.menz@stantec.com.

Green Drinks coincides with ROC Transit Day – a campaign that challenges Rochesterians to leave their cars at home for 1 day. Public transit, walking & biking are healthy options for our bodies & our community. So we'd like to invite you to hop on the nearest bus & enjoy Green Drinks with us.

www.ROctransitday.com
info@ReconnectRochester.org

www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks
facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202



The Green Cycles Store = Precycling + Downcycling + Upcycling + Recycling + Freecycling + E-cycling

Sustainable Saturdays

Rochester Greenovation
1199 East Main St
288-7564 or email at info@rochestergreen.org

Sustainability is our Life!

The 2nd Saturday of every month is A Sustainable Saturday

June 14: 10am-3pm

On Sustainable Saturdays we attempt to demonstrate through education & networking how to reclaim, renew & redefine salvage of all kinds towards the prevention & reduction of generated waste.

This monthly event brings together environmental groups, non-for-profits, green businesses, community organizations, craftsmen, artists & food vendors all for the purpose of demonstrating various ways to leave a smaller footprint on the earth.

We look forward to you joining us on this adventure!

www.rochestergreen.org/
facebook.com/RochesterGreenovation?ref=ts

The Thousand Acre Swamp Sanctuary

A property of the Central & Western New York Chapter of the Nature Conservancy
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

Mars Over the Swamp

Fri, June 6: 9pm

Leaders will provide telescopes, your own binoculars or telescope is welcome

Weather or Not – Kevin Williams

Sat June 7: 9am

Learn the answers to your weather questions as we hike the Swamp

Wild Edibles

Sat, June 14: 10am

Does it taste good? Is it good for you? Is it better than what we have in the supermarket? Find out what natural foods are in the Swamp.

ColorBrightonGreen.org

2014 Green Energy Fair

Sun, June 8, 9am to 1pm

at Brighton High School Parking Lot

A wide variety of businesses offering energy savings & green products & services

Information & resources about energy & resource-saving technologies & lifestyle choices

Displays of current alternative technologies

Student projects related to alternative energy & energy conservation

Activities for children

A silent auction featuring energy-saving products & services

Burroughs Audubon Nature Club

"A Morning in the Park,"

Sat, June 7: 8:00 AM, Mendon Ponds Park, Meet at the parking lot for Wild Wings & the Visitor Center on Pond Road, off Clover Street (Route 65), south of the NYS Thruway. June is a good time to find breeding birds in the park as well as to enjoy the wildflowers & butterflies along the way. Bring your binoculars & enjoy an amble with expert birder, Richard Ashworth. Wear long pants, appropriate footwear & bring water. Contact: 381-2189

<http://bancny.org/> www.facebook.com/BANC.roc

UMNA BoulevArt Project 2014

Street Painting Day Host: John

Thomas (former Transportation Specialist for the City of Rochester)

Sat, June 14: 9am-5pm

Paint the streets (in a good way) & demonstrate your commitment to cycling as a traffic option in Rochester. One thing a [Rochester BoulevArt](#) project achieves, beside community building, is traffic calming for bicycling & walking. Location: Corner of Hinsdale Street & Werner Park.

Come join the fun for a "street painting" of Butterflies & Roses. Build community & help calm traffic in our neighborhood. Kids welcomed IF supervised. Bring your own lunch; drinks provided by UMNA. Rain date on 15th.

www.cityofrochester.gov/article.aspx?id=8589953257

MOST MEETINGS ARE HELD AT THE

PENFIELD TOWN HALL

3100 ATLANTIC AVE

[facebook.com/pages/Town-of-Penfield-New-York/256453921013](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)

[Conservation Board Meeting](#)

Cancelled

[Councilwoman Kohl's Community Chat](#)

In the new book are at Penfield Library
Tues, June 17: 5:30-7pm

[Energy and Environmental Advisory Committee Meeting](#)

Wed, June 25: 4-6pm

[Historic Preservation Board Mtg.](#)

Thur, June 5: 7:30-9pm

[Library Board Mtg.](#)

Tues, June 17: 7-9pm

[Penfield Community Victory Garden](#)

Thur, June 19: 7-8pm

Penfield Community Center 1985 Baird Rd
www.penfieldrec.org/Penfield_Community_Garden.php

[Planning Board Public Hearing](#)

Thur, June 12: 7-9pm

[Planning Board Work Session](#)

Thur, June 12: 6:30-7pm

Thur, June 26: 6:30-9:30pm

[Town Board Legislative Mtg & Public Hearings](#)

Wed, June 4: 7:30-10pm

[Town Board Legislative Mtg](#)

Wed, June 18: 7:30-10pm

[Town Board Work Session](#)

Wed, June 11: 7-10pm

Wed, June 25: 7-10pm

[Trails Committee Meeting](#)

Tues, June 3: 5-6:30pm
Penfield Community Center

[Transportation Committee Meeting](#)

Thur, June 19: 7-9pm

[Watershed Management Committee](#)

Mon, June 9: 6:30-8:30pm

[Zoning Board of Appeals Meeting](#)

Thur June 19: 7-10pm

[2014 Farmers Market](#)

<http://blogs.cornell.edu/monroe/program-areas/agriculture/monroe-county-farmers-markets/>

Brighton Farmers Market

Brighton High School parking lot

1150 Winton Road South

Sundays, 9am – 1pm

May 26 – October 30

Susan Gardner Smith, (585) 269-8918

info@brightonfarmersmarket.org

www.brightonfarmersmarket.org/

[facebook.com/pages/Brighton-Farmers-Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

Brockport Farmers Market

Market Street, Between Main St & Water St

Sundays, 8am – 1pm

June 16 – October 27

Charlene Veltz, 637-3602

Chili Farmers Market

Chili Paul Plaza, 3240 Chili Ave

Saturdays, 8am – 1pm

May 4 – October 26

Robert Springer, 889-4680 or 413-0606

rspringer@rochester.rr.com

Churchville Farmers Market

23 E. Buffalo Rd

Tuesday 4pm – 7:30pm

July – Mid October

Scott & Chris, 478-4628

East End Farmers Market

2555 Baird Road, Penfield

Saturdays 9am – 12pm

Tuesdays 3pm – 6pm

All season market

Mary Bortolotta, 348-9022

mbartolotta001@rochester.rr.com

[facebook.com/EastSideWinterMarket?ref=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

Fairport Farmers Market

58 South Main Street, Pkg lot behind Bank of America

Saturdays, 7am – 12pm

May 4 – November 23

(Except June 1 during Canal Days)

Fritz May, 223-0313

Foodlink Farmers Market

St. Mary's Place, Between Woodbury St & Court St, Rochester

Wednesdays, 11am – 2pm

June 26 – September 4

Mitch Gruber, 328-3880 x113

Greece Ridge Mall Farmers Market

Ridge Rd West & Long Pond Rd

Near Sears parking lot

Thurs & Saturdays, 9am – 3pm

June 6– October 26

Hamlin Farmers Market

Hamlin Town Hall parking lot

1658 Lake Road

Sundays, 9am – 1pm

June 9 – October 31

Kathi Rickman, 964-2421

www.hamlinny.org

Irondequoit Farmers Market

Irondequoit Town Hall parking lot

1280 Titus Avenue

Thursdays, 4pm – 8pm (or dusk)

May 30-October 31

Donna Pacora , 467-8840

www.irondequoit.org

Mendon Farmers Market

Mendon Firemen's Field

101 Mendon Ionia Rd (Rte 64)

Tuesdays, 4pm – 7pm

June 4 – October 15

Rosita Caridi-Miller, 624-9590

farmersmarket@cibi-d.com

Monroe Village Farmers' Market

Blessed Sacrament Church Parking Lot

730 Monroe Avenue, near Oxford

Wednesdays, 4pm – 7pm

June 12 – October 16

Amanda Rayburn, 750-1714

North Chili Farmers Market

United Methodist Church parking lot

2200 Westside Drive, Ogden

Saturdays, 8am – 1pm

June 15-October 26

James Miller, 293-0841

Penfield Farmers Market

1801 Nine Mile Point Rd.

Sunday 9am – 1pm

September – April

Rebecca Ward, 377-1982 x:224

Rebecca@grossmans.com

Pittsford Farmers Market

3750 Monroe Avenue

Tuesdays & Saturdays

9am – 1pm

May 7 – November 30

Cindy Christ, 733-8104

Rochester Public Market
280 North Union Street
Tuesdays & Thursdays, 6am – 1pm
Saturdays, 5am – 3pm, Year-round
Jim Farr, 428-6907
www.cityofrochester.gov/publicmarket/
[facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?ref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?ref=ts)

Rush Farmers Market
United Methodist Church
6200 Rush-Lima Road
Thursdays, 3pm – 6:30pm
June 20 -November 7
Jeff Werner, 533-2170

Scottsville Farmers Market
American Legion, 61 Main St. Scottsville
Wednesdays, 4-7pm
June 26-September 25
Marcy McCall, 889-3981

South Wedge Farmers Market
100 Alexander St lot at S. Clinton Ave
(behind Boulder Coffee)
Thursdays, 4pm – 8pm
June 6 – October 17
Sue Gardner Smith, 241-0088
www.swfm.org
info@swfm.org

Webster's Joe Obbie Farmers Market
Webster Towne Center Plaza
Holt & Ridge Rd, Webster
Saturdays 8:30am – 1pm
Wednesdays 2pm – 6pm
June 14 – November 1
Fedele Noto (315) 589-8703
Nancy Elliott dne2958@aol.com

Westside Farmers Market
34 Monica Street, Rochester
Tuesdays, 4pm – 7:30pm
June 11 – October 15
Jackie Farrell, 436-8999
farrugby@yahoo.com

PLEASE VISIT THESE WEBSITES

www.allianceforagreenecconomy.org/
www.facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948

Alliance for a Green Economy (AGREE) works for safe, affordable energy & the development of a green economy in New York State. Our goal is a prosperous, safe, & healthy New York, fulfilling the promise of conservation, energy efficiency, & safe, clean renewable energy sources to end our state's reliance on wasteful & environmentally destructive forms of energy. The Alliance works to promote this transition to a carbon-free and nuclear-free future & educates the public about alternatives that can revitalize the economy & safeguard human health and the environment.

www.arborday.org/arborday/
We inspire people to plant, nurture & celebrate trees
[facebook.com/arborday](https://www.facebook.com/arborday)

www.artistsagainstfracking.com/
Renewable New York – our aim is for the world to embrace sustainable living & develop renewable energies through economically viable alternatives to fossil fuels
[facebook.com/ArtistsAgainstFracking](https://www.facebook.com/ArtistsAgainstFracking)

www.bbr.org/
Braddock Bay Raptor Research
To educate the public about birds of prey & other wildlife & the environment.

[facebook.com/BraddockBayRaptorResearch](https://www.facebook.com/BraddockBayRaptorResearch)
www.birdday.org/

www.birdday.org/

The signature program of EFTA, is the only international education program that highlights & celebrates the migration of nearly 350 species of migratory birds between nesting habitats in North America & non-breeding grounds in Latin America, Mexico & the Caribbean. Each year IMBD explores a different aspect of migratory birds and their conservation.

[facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)

www.call2recycle.org/home.php?c=1&w=1&r=Y

STEP 1: Batteries & Cell Phones Collected at Collection Sites

STEP 2: Collection Locations Ship Batteries & Cell Phones to Recycling Facility

STEP 3: New Products are Born

[facebook.com/Call2Recycle?ref=ts](https://www.facebook.com/Call2Recycle?ref=ts)

www.cce.cornell.edu/Pages/Default.aspx
Cornell Cooperative Extension
[facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?ref=ts](https://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?ref=ts)

www.corbetsglen.org
Allen's Creek Corbett's Glen Preservation Group

www.thedailygreen.com/
Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!
[facebook.com/thedailygreen](https://www.facebook.com/thedailygreen)

www.eany.org/
Environmental Advocates of New York's mission is to protect our air, land, water & wildlife & the health of all New Yorkers.

Based in Albany, we monitor state government, evaluate proposed laws & champion policies & practices that will ensure the responsible stewardship of our shared environment. We work to support & strengthen the efforts of New York's environmental community & to make our state a national leader.

[facebook.com/EnvironmentalAdvocatesofNewYork](https://www.facebook.com/EnvironmentalAdvocatesofNewYork)

www.earthhour.org/

Sat Mar 29 millions of people around the world switch off their lights for Earth Hour at 8:30pm in their local times on the last Saturday in March each year.

[facebook.com/earthhour](https://www.facebook.com/earthhour)

It is an event that aims to create awareness of people taking responsibility towards a sustainable future by turning the lights off.

Some people enjoy Earth Hour with a candle-lit dinner, while others host large events or parties, either in darkness or with candles, to celebrate Earth Hour.

Businesses & government organizations, as well as community & political leaders also take part in Earth Hour. It's about giving people a voice on the planet's future & working together to create a sustainable low carbon future for planet earth.

www.search.earth911.com/

Your best resource to live a lower-waste lifestyle. We're not looking to turn your life upside down, but rather, to make some interesting, simple & effective changes that have a real impact.

[facebook.com/Earth911](https://www.facebook.com/Earth911)

www.ecocycle.org/

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to transform society's throw-away ethic into environmentally-responsible stewardship.

www.energysavers.gov/

US Department of Energy
Energy Efficiency & Renewable Energy
Saving energy saves you money

[facebook.com/energygov](https://www.facebook.com/energygov)

www.epa.gov/adopt

Adopt your watershed

[facebook.com/EPA?fref=ts](https://www.facebook.com/EPA?fref=ts)

www.fairtraderesource.org/

The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.

[facebook.com/FairTradeResourceNetwork?ref=sgm](https://www.facebook.com/FairTradeResourceNetwork?ref=sgm)

www.fingerlakesmuseum.org/

The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region – & to fresh water conservation.

[facebook.com/FLMuseum?fref=ts](https://www.facebook.com/FLMuseum?fref=ts)

www.fingerlakeszerowaste.org

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property

values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US & Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

www.fllt.org/

Finger Lakes Land Trust

[facebook.com/FingerLakesLandTrust](https://www.facebook.com/FingerLakesLandTrust)

www.foe.org/

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

[facebook.com/foe.us](https://www.facebook.com/foe.us)

www.foodandwaterwatch.org/

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

[facebook.com/FoodandWaterWatch](https://www.facebook.com/FoodandWaterWatch)

www.fracfocus.org/

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

www.geneseelandtrust.org/

The Genesee Land Trust

Hipp Brook Preserve

Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

[facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream](https://www.facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream)

www.globalwindday.org/

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](https://www.facebook.com/globalwindday/), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy & in to the real world. In short, [Global Wind Day](http://www.globalwindday.org/) is the international annual day for discovering wind power.

[facebook.com/GlobalWindDay](https://www.facebook.com/GlobalWindDay)

www.gobuyrochester.com/

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact [facebook.com/GoBuyRochester](https://www.facebook.com/GoBuyRochester)

www.groups.freecycle.org/RochesterNY_Freecycle/posts/all

Our mission is to build a worldwide gifting movement that reduces waste, saves

precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

[facebook.com/freecycle](https://www.facebook.com/freecycle)

healthikids.org/GFLATS/tabid/114/Default.aspx

Genesee-Finger Lakes Active

Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

[facebook.com/HealthiKids](https://www.facebook.com/HealthiKids)

www.heritagechristianservices.org/Default.aspx?RD=1994

A Second Thought Resale Shop opened in 2001 & offers men's, women's & children's clothing; fashion accessories & small housewares

[facebook.com/ASecondThoughtReSaleShop](https://www.facebook.com/ASecondThoughtReSaleShop)

www.lovraw.com/

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards. Thanks Marcy & Beth

[facebook.com/welovraw](https://www.facebook.com/welovraw)

www.micrecycle.org/

A program of Action for a Better Community Computer Recycling for Education

www.mnn.com/

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family. [facebook.com/mothernaturenetwork](https://www.facebook.com/mothernaturenetwork)

www.nationalgetoutdoorsday.org/

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

[facebook.com/NGODay](https://www.facebook.com/NGODay)

www.nature.org

The Nature Conservancy

Central & Western New York Chapter

The Thousand Acre Swamp Sanctuary

A property of the Central & Western New York Chapter of the Nature Conservancy 1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

[facebook.com/thousandacreswamp](https://www.facebook.com/thousandacreswamp)

www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html

Frig & Freezer buy back program

www.penfieldbusiness.org/

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

[facebook.com/pages/Penfield-Business-Association/114999697312](https://www.facebook.com/pages/Penfield-Business-Association/114999697312)

www.penfieldrobotics.com/

Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser

Inspiring students to become leaders

through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs. E-mail: info@penfieldrobotics.com or call 647-7254 or visit www.usfirst.org/e-wattinfo
[facebook.com/penfieldrobotics](https://www.facebook.com/penfieldrobotics)

www.penfieldtv.org

Providing Public, Education and Government Communication

[facebook.com/PenfieldTV.org?ref=stream](https://www.facebook.com/PenfieldTV.org?ref=stream)

www.planetaid.org/your-local-planet-aid/upstate-ny/

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable development in impoverished communities around the world.

Bin Finder: www.planetaid.org/find-a-bin/

www.plasticfilmrecycling.org/s01/s01_search.html

Zipcodes 14526 & 14625 = 61 drop off locations

Call to verify acceptable materials before visiting the drop-off location. If you have a large quantity, check with the manager for appropriate drop off procedures. Please recycle only plastic bags that are clean & dry with receipts removed.

www.preserveproducts.com/recycling/gimme5.html

Nothing wasted. Everything gained.

[facebook.com/preserveproducts](https://www.facebook.com/preserveproducts)

www.r-cause.net/

R-CAUSE (Rochesterians Concerned About Unsafe Shale-gas Extraction)

www.rcommunitybikes.net

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults
[facebook.com/groups/rcommunitybikes/](https://www.facebook.com/groups/rcommunitybikes/)

www.RenewPenfield.org

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

www.reuseitnetwork.org/#groupinfo

The ReUselt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they have actually outlived their use. The ReUselt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUselt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement waiting to be used. It is a great way to help get rid of those things which we may have forgotten, giving every member the chance

to ReUselt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUselt/>

www.rochesterbirding.com/

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird related. Contact us if you have questions regarding any birding activities. Situated on the southern shore of Lake Ontario, Rochester is a great place for birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

www.rochesterbutterflyclub.org

Rochester Butterfly Club is an independent club formed to promote the study of butterflies in Western NY. We focus on habitat, environment, life cycles, education & reporting findings.

www.rochestercyclingalliance.org/

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[facebook.com/rochestercyclingalliance?fref=ts](https://www.facebook.com/rochestercyclingalliance?fref=ts)

www.rochesterenvironment.com/

Our Environment is changing: Keep up with the Change

facebook.com/RochesterEnvironment

www.rochesterhabitat.org/

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.

facebook.com/RochesterHabitat?ref=ts&fref=ts

www.rochesterveg.org

Rochester Area Vegetarian Society

facebook.com/groups/44184123378/?fref=ts

www.simplynystore.com/

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917

www.stopextinction.org/esd.html

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.

www.sunnking.com/

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse & recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

facebook.com/Sunnking

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

www.sunnking.com/acceptablematerials/

OR

www.goodwillwny.org/electronics_recycling.html

www.thestormwatercoalition.org

How to protect water quality

www.unep.org/wed/

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your foodprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

facebook.com/WEDJune05?fref=ts

www.un.org/en/events/biodiversityday/

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

facebook.com/unitednations

www.usgbc.org/organizations/usgbc-new-york-upstate-chapter

US Green Business Council – New York Upstate Chapter

Our Vision: green buildings for all to support a vibrant economy, resilient environment & human health. Our mission: to provide unparalleled opportunity through education, advocacy & celebration, in order to accelerate change & help shape the future of green buildings.

facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893

www.unwater.org/worldwaterday/home/en/

facebook.com/UNWorldWaterDay

Sat 3/22 is World Water Day's objective is to raise awareness of the inter-linkages between water & energy

facebook.com/UNWorldWaterDay