

Penfield Green Initiative

November 2014 Newsletter

Planning Committee 2014*

Mel Callan, Susan DeRosa, Peter Maurer,
Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental
Assets

Environmental/Social Justice on a Grass
Roots Level



PenfieldGreen@gmail.com
[facebook.com/groups/19800011
0310316/](https://www.facebook.com/groups/198000110310316/)



*Susan Foor, Carole Hoffman, Robyn Miller
& Georgena Terry emeritus

Penfield Green Initiative Vision Statement:
The Penfield Green Initiative began in D12c
2007. We are Penfield residents who want
to promote positive environmental action &
provide a forum for the general public to be
involved supporting a "green Penfield."

We encourage people to attend any of the
following events or meetings. E-mail us with
your comments & permission to publish
them in the next monthly newsletter. Please
let us know of any other Environmental
Issues or events. We'd enjoy hearing from
you.



[Please Friend these groups](#)

PLEASE ATTEND THESE NOV EVENTS

New Environmental Discussion Series

Courtesy of your Penfield Energy &
Environmental Advisory Committee
Penfield Town Hall auditorium, 3100 Atlantic
Ave

Solar Photovoltaic (PV) Systems Mon, Nov 3: 6:30-8:30pm

Ram Shrivastava from Larsen Engineers will
talk about how Solar PV Systems work, tie
into the electrical grid & what makes a good
site for the installation of solar panels. Also
learn about the cost, NYSERDA incentives
available & tax credits.

Penfield Trails Scenic Treks

Free Guided Hike – Gosnell Nature Preserve Sat, Nov 8: 10am-12pm

Join Penfield Trails Committee folks with the
Friends of Webster Trails to explore the
Gosnell Nature habitat. Look for the hike
signs off Whitney Rd.

While these hikes are free, participants are
asked to pre-register by calling Penfield
Recreation at 340-8655, option 6

For a list of all Penfield Trails:
www.penfieldrec.org/Penfield_Trails.php
[facebook.com/PenfieldRecreation](https://www.facebook.com/PenfieldRecreation)

Penfield Pharmaceutical Waste Collection ONLY

Tues, Nov 11 : 10am-1pm

MC Sheriffs Substation – 789 Linden Ave
Controlled substances, outdated, unwanted,
over the counter medications or any
pharmaceutical waste that is no longer
needed, wanted or has passed its expiration
date.

Controlled substances, outdated, unwanted,
over the counter medications or any
pharmaceutical waste that is no longer
needed, wanted or has passed its expiration
date.

Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection

Ecopark 10 Avion Dr (Appointment required)
753-7600 Option #3

Wed, Nov 19

www.monroecounty.gov/hhw

Center for Environmental Initiatives Green Drinks

Thur, Nov 20 :

**Red – Recycled Energy Development
www.recycled-energy.com/**

Green Drinks is a monthly networking event
where people in the environmental field &
the sustainably minded meet over drinks in
an informal setting to exchange ideas, find
out who's doing what & spread the word on
what you're doing, find employment leads &
make new friends.

[www.ceinfo.org/index.php/green-
networking/117-green-networking/making-
connections/135-green-drinks](http://www.ceinfo.org/index.php/green-networking/117-green-networking/making-connections/135-green-drinks)

[facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202](https://www.facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202)

[facebook.com/seedfolkstore](https://www.facebook.com/seedfolkstore)

Grossmans Garden & Home classes
1801 Fairport Nine Mile Point Rd
Each class is \$10, plus materials

Miniature Gardens & Terrariums

Sat, Nov 8: 1pm

Let your imagination take root! Dress up your houseplants or create a decorative oasis with pint-sized plants & accessories you can enjoy all year! Great for gardening enthusiasts of all ages, these small gardens bring out the child in all of us! It's the perfect project for creative family time or a special homemade gift. Bring your own container or choose from our selection.

Indoor Color & Bulbs for the Holidays

Sat, Nov 15: 10am

Banish Winter 'blahs' & make the holidays merry with lively, flowering color to brighten your home. Work with our gardening pros as you design & plant your own slice of gardening heaven. Bring your own pot, hanging basket or planter, or choose from our selection.

Evergreen Containers

Sat, Nov 29: 10am

Have fun with family & friends as you decorate your home for the holidays & entire Winter season! Combine fresh greens, colorful berries & extra special touches to create a fabulous focal point. Bring your own pot, hanging basket or planter, or choose from our selection. Gloves & pruners are recommended.

Wreathmaking

Sat, Nov 29: 1pm

Welcome family & guests with a fresh wreath to grace your home for the holidays & through the Winter months. Work side-by-side with our professional designers as you embellish a fresh wreath of your choosing with a variety of materials to suit your style! Pruners are recommended.

www.grossmans.com

[facebook.com/grossmansgardenandhome](https://www.facebook.com/grossmansgardenandhome)

The Barn Owl classes

1807 Penfield Rd

Turkeys

Fri, Nov 7: 11-11:30am

\$5/child

Animal Lovers

Sat, Nov 8: 2-3pm

Meet several of the Barn Owl's resident animals, including mammals, reptiles, amphibians, fish & insects. \$10/child

Meet the Animals – Albert & Spencer the Prairie Dogs

Sat, Nov 15: 11-11:30am

Meet the Barn Owl's resident animals, get up close to them & learn about their natural habitats, favorite foods & more. \$5/child

Celebrating Turkeys!

Sat, Nov 22: 2-3pm

Wed, Nov 26: 2-3pm

This afternoon we will get to know this bird better, make a working turkey call & a cute craft for the holiday. \$5/child

www.thebarnowlonline.com/home.html

[facebook.com/thebarnowlonline](https://www.facebook.com/thebarnowlonline)

Free Home energy Efficiency Workshops

Tues, Nov 11: 5:30-7pm

404 East Avenue

Mon, Nov 17: 6-7:30pm

North Winton Library

Lower your energy bills this winter!

Homeowners & landlords can qualify for a Free or reduced cost energy audit & receive up to \$5000 in grants to make energy improvements. Low interest loans are also available.

PathStone Corporation is a local non-profit working with the New York State Energy Research & Development Authority (NYSERDA) to promote the Home Performance with ENERGY STAR® Program in the Finger Lakes Region.

Office: (585) 442-2030 ext. 213

SaveEnergy@pathstone.org

www.PathStoneEnergyInfo.org

[facebook.com/pathstonecorp](https://www.facebook.com/pathstonecorp)

Community-Owned Wind Investment

Tues, Nov 4: 7:30-9pm

Rochester Plaza Hotel & Conference Center, Corinthian room

Learn about '[community-owned wind investment](#).'

in Rochester, NY. I'm on a learning curve here. This is what [Wiki](#) says: "Community wind projects are locally owned by farmers, investors, businesses, schools, utilities, or other public or private entities who utilize wind energy to support & reduce energy costs to the local community. The key feature is that local community members have a significant, direct financial stake in the project beyond land lease payments & tax revenue. Projects may be used for on-site power or to generate wholesale power for sale, usually on a commercial-scale

greater than 100 kW” However it works, it beats the crap out of Fracking, trekking tar sands oil across our state on tanker cars not built for that & burning any fossil fuel for energy. [Black Oak Wind Farm](#) “New York State’s First Community-Owned Wind Farm”. Here’s what they say: “The Mission of Black Oak Wind Farm LLC is to give New York residents the opportunity to own wind energy assets, providing clean energy to the grid & financial returns to our investors. Our Vision is to develop, own & operate an 11.9 megawatt wind farm in western Tompkins County, NY. There will be seven GE 1.7 megawatt turbines, planned to start construction in late 2014.”

www.blackoakwindny.com/

Choosing safer, environmental friendly toys

Mon, Nov 10: 1-2pm

**Rochester Museum & Science Center
657 East Ave**

Join us for a free workshop where you will learn what to avoid & look for when purchasing all kinds of toys, including those made from wood & plastic, arts & crafts supplies & stuffed animals. Attendees will leave knowing how to navigate toy labels & information to choose eco-healthy toys. Learn how to: Choose safer, environmentally friendly toys for children. Identify sources for toy testing & product recalls. Purchase used toys safely. Find eco-healthy toys at popular toy stores Registration is FREE! The first 50 people to register will be entered in a raffle to win a gift basket full of eco-healthy products for mothers & children!*

Register: p2itoyworkshop.eventbrite.com

PLUS!! Each attendee will receive a free full size 10oz bottle of Yes to Baby Carrots Shampoo & Body Wash! Contact NYSP2I at nysp2i@rit.edu or 475-2512 with questions

*Winner must be present at workshop to claim gift basket

www.rmssc.org/

[facebook.com/pages/Rochester-Museum-Science-Center/300722000512?sk=wall](https://www.facebook.com/pages/Rochester-Museum-Science-Center/300722000512?sk=wall)

Sustainable Responsible Investing: Investing for People, Planet & Profit

Tues, Nov 11: 7pm

**Henrietta United Church of Christ
1400 Lehigh Station Rd**

You are invited to attend our next LIVING IN HARMONY meeting. Free & open to the public. Our invited speaker will be Chuck Sawyer, CFP®. He is a financial advisor with Ameriprise Financial. He has over 20 years’ experience & is a CERTIFIED FINANCIAL PLANNER™ professional. Chuck specializes in sustainable responsible investing (SRI), a means of investing in companies that adhere to rigorous environmental, social & governance standards. Chuck is a founding member of the Rochester Chapter of Conscious Capitalism & he is also a member of the Sustainable Investment Forum (USSIF), the Financial Planning Association & the Process Selection Committee of the Rochester Area Business Ethics Foundation’s (RABEF) Ethie Awards. Chuck will give a general overview of sustainable responsible investing (SRI) – what it is, how it started, how it has evolved. His talk will be educational & informational - he won’t “push any products” or solicit any business. If you have been wanting more information on this topic, plan to attend & bring a friend.

Genetic Roulette - documentary

Sat, Nov 15: 2pm

**Auditorium in RIT’s Building 76, the
Chester Carlson Center for Imaging
Science, room 1125**

You're eating GMOs - do you know what they are?

See the GMO documentary [Genetic Roulette](#), free & open to the public. The one-hour film will be followed by a panelist discussion.

gmofreerochester.wordpress.com/2014/10/11/genetic-roulette-film-at-rit/

Genesee Land Trust Forever Green Auction

Sat, Nov 15: 6:30-9pm

Jack's Place at Durand Eastman Park

Join us for our annual Forever Green Auction! Enjoy great music, food & auction items.

www.geneseelandtrust.org/events-activities.aspx

CHECK OUT THESE NEW WEBSITES

www.nyserda.ny.gov/

[facebook.com/brilliant.living](https://www.facebook.com/brilliant.living)

The New York State Energy Research & Development Authority (NYSERDA), a public benefit corporation, offers objective information & analysis, innovative programs, technical expertise & funding to help New Yorkers increase energy efficiency, save money, use renewable energy & reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment & create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975.

www.myfavoritetoybox.com/

Shop Local – Buy American
62 N Main St
Fairport, NY
888-286-8510

**MOST MEETINGS ARE HELD AT THE
PENFIELD TOWN HALL
3100 ATLANTIC AVE
[facebook.com/pages/Town-of-Penfield-
New-York/256453921013](https://www.facebook.com/pages/Town-of-Penfield-New-York/256453921013)**

[Conservation Board Meeting](#)
No meeting scheduled

[Councilwoman Kohl's Community Chat](#)
In the new book are at Penfield Library
Tues, Nov 18: 5:30-7pm

[Energy and Environmental Advisory
Committee Meeting](#)
Wed, Nov 19: 4-6pm
[Historic Preservation Board Mtg.](#)
Thur, Nov 6: 7:30-9pm

[Penfield Community Victory Garden](#)
Thur, Nov 20: 7-8pm
Penfield Community Center 1985 Baird Rd
[www.penfieldrec.org/Penfield_Community
Garden.php](http://www.penfieldrec.org/Penfield_Community_Garden.php)

[Library Board Meeting](#)
Tues, Nov 18: 7-9pm

[Planning Board Public Hearing](#)
Thur, Nov 13: 7-9pm

[Planning Board Work Session](#)
Thur, Nov 13: 6:30-7pm
Tues, Oct 21: 6:30-9pm

[Public Information Meeting – Baker
Commodities](#)
Mon, Nov 17: 7-11pm

The Town of Penfield will hold a Public
Information meeting regarding Baker
Commodities odors

[Town Board Legislative Mtg](#)
Wed, Nov 5: 7:30-10pm
Wed, Nov 19: 7:30-10pm

[Town Board Work Session](#)
Wed, Nov 12: 7-10pm

[Trails Committee Meeting](#)
Tues, Nov 4: 5-6:30pm
Penfield Community Center

[Transportation Committee Meeting](#)
Thur, Nov 20: 7-9pm

[Watershed Management Committee](#)
Mon, Nov 3: 6:30-8:30pm

[Zoning Board of Appeals Meeting](#)
Thur, Nov 20: 6:30-10pm

**[2014 Farmers Market
http://blogs.cornell.edu/monroe/program-
areas/agriculture/monroe-county-farmers-
markets/](http://blogs.cornell.edu/monroe/program-
areas/agriculture/monroe-county-farmers-
markets/)**

Brighton Winter Farmers Market
Brookside Center
220 Idlewood Rd
Easy entrance to building off S. Winton Rd
between Westfall & 590
Sundays, 1pm-4pm
Nov 2 – May 17
Susan Gardner Smith, (585) 269-8918
info@brightonfarmersmarket.org
www.brightonfarmersmarket.org/
[facebook.com/pages/Brighton-
Farmers-
Market/113613384778](https://www.facebook.com/pages/Brighton-Farmers-Market/113613384778)

East End Farmers Market
2555 Baird Road, Penfield
Saturdays 9am – 12pm
Tuesdays 3pm – 6pm
All season market
Mary Bortolotta, 348-9022
mbartolotta001@rochester.rr.com
[facebook.com/EastSideWinterMarket?ref
=hl](https://www.facebook.com/EastSideWinterMarket?ref=hl)

Fairport Farmers Market
58 South Main Street, Pkg lot behind Bank
of America
Saturdays, 7am – 12pm
May 4 – November 23
(Except June 1 during Canal Days)
Fritz May, 223-0313

Penfield Farmers Market
1801 Nine Mile Point Rd.
Sunday 9am – 1pm
September – April
Rebecca Ward, 377-1982 x:224
Rebecca@grossmans.com

Pittsford Farmers Market
3750 Monroe Avenue
Tuesdays & Saturdays
9am – 1pm
May 7 – November 30
Cindy Christ, 733-8104

Rochester Public Market
280 North Union Street
Tuesdays & Thursdays, 6am – 1pm
Saturdays, 5am – 3pm, Year-round
Jim Farr, 428-6907
www.cityofrochester.gov/publicmarket/
[facebook.com/pages/Friends-of-the-
Public-Market-Rochester-
NY/23231514204?fref=ts](https://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?fref=ts)

Rush Farmers Market
United Methodist Church
6200 Rush-Lima Road
Thursdays, 3pm – 6:30pm
June 20 -November 7
Jeff Werner, 533-2170

PLEASE VISIT THESE WEBSITES

www.allianceforagreenconomy.org/
www.facebook.com/pages/Alliance-for-a-Green-Economy/285276468194948

Alliance for a Green Economy (AGREE) works for safe, affordable energy & the development of a green economy in New York State. Our goal is a prosperous, safe, & healthy New York, fulfilling the promise of conservation, energy efficiency, & safe, clean renewable energy sources to end our state's reliance on wasteful & environmentally destructive forms of energy. The Alliance works to promote this transition to a carbon-free and nuclear-free future & educates the public about alternatives that can revitalize the economy & safeguard human health and the environment.

www.arboday.org/arboday/

We inspire people to plant, nurture & celebrate trees

[facebook.com/arboday](https://www.facebook.com/arboday)

www.artistsagainstfracking.com/

Renewable New York – our aim is for the world to embrace sustainable living & develop renewable energies through economically viable alternatives to fossil fuels

[facebook.com/ArtistsAgainstFracking](https://www.facebook.com/ArtistsAgainstFracking)

www.bbr.org/

Braddock Bay Raptor Research
To educate the public about birds of prey & other wildlife & the environment.

[facebook.com/BraddockBayRaptorResearch](https://www.facebook.com/BraddockBayRaptorResearch)

www.birdday.org/

The signature program of EFTA, is the only international education program that highlights & celebrates the migration of nearly 350 species of migratory birds between nesting habitats in North America & non-breeding grounds in Latin America, Mexico & the Caribbean. Each year IMBD explores a different aspect of migratory birds and their conservation.

[facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl](https://www.facebook.com/pages/Environment-for-the-Americas/27572262531?ref=hl)

www.call2recycle.org/home.php?c=1&w=1&r=Y

STEP 1: Batteries & Cell Phones Collected at Collection Sites

STEP 2: Collection Locations Ship Batteries & Cell Phones to Recycling Facility

STEP 3: New Products are Born

[facebook.com/Call2Recycle?fref=ts](https://www.facebook.com/Call2Recycle?fref=ts)

www.cce.cornell.edu/Pages/Default.aspx

Cornell Cooperative Extension
[facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts](https://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts)

www.corbetsglen.org

Allen's Creek Corbett's Glen Preservation Group

www.thedailygreen.com/

Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!

[facebook.com/thedailygreen](https://www.facebook.com/thedailygreen)

www.eany.org/

Environmental Advocates of New York's mission is to protect our air, land, water & wildlife & the health of all New Yorkers. Based in Albany, we monitor state government, evaluate proposed laws & champion policies & practices that will ensure the responsible

stewardship of our shared environment. We work to support & strengthen the efforts of New York's environmental community & to make our state a national leader.

[facebook.com/EnvironmentalAdvocatesofNewYork](https://www.facebook.com/EnvironmentalAdvocatesofNewYork)

www.earthhour.org/

Sat Mar 29 millions of people around the world switch off their lights for Earth Hour at 8:30pm in their local times on the last Saturday in March each year.

[facebook.com/earthhour](https://www.facebook.com/earthhour)

It is an event that aims to create awareness of people taking responsibility towards a sustainable future by turning the lights off.

Some people enjoy Earth Hour with a candle-lit dinner, while others host large events or parties, either in darkness or with candles, to celebrate Earth Hour.

Businesses & government organizations, as well as community & political leaders also take part in Earth Hour. It's about giving people a voice on the planet's future & working together to create a sustainable low carbon future for planet earth.

www.search.earth911.com/

Your best resource to live a lower-waste lifestyle. We're not looking to turn your life upside down, but rather, to make some interesting, simple & effective changes that have a real impact.

[facebook.com/Earth911](https://www.facebook.com/Earth911)

www.ecocycle.org/

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to

transform society's throw-away ethic into environmentally-responsible stewardship.

www.energysavers.gov/

US Department of Energy
Energy Efficiency & Renewable Energy
Saving energy saves you money
facebook.com/energygov

www.epa.gov/adopt

Adopt your watershed
facebook.com/EPA?fref=ts

www.fairtraderesource.org/

The Fair Trade Resource Network (FTRN) seeks to improve people's lives through Fair Trade alternatives by providing information, leadership & inspiration. FTRN gathers, develops & disseminates educational resources to people & organizations interested in the movement to build a more just & sustainable world through Fair Trade.
facebook.com/FairTradeResourceNetwork?ref=sgm

www.fingerlakesmuseum.org/

The Finger Lakes Museum will be the premier natural & cultural resource dedicated to the enjoyment, education & stewardship of the Finger Lakes region – & to fresh water conservation.
facebook.com/FLMuseum?fref=ts

www.fingerlakeszerowaste.org

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for municipal, residential & industrial waste from all over the Northeastern US &

Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

www.flit.org/

Finger Lakes Land Trust
facebook.com/FingerLakesLandTrust

www.foe.org/

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet & its people are too important for us to compromise.

facebook.com/foe.us

www.foodandwaterwatch.org/

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

facebook.com/FoodandWaterWatch

www.fracfocus.org/

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

www.geneseelandtrust.org/

The Genesee Land Trust

Hipp Brook Preserve

Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream

www.globalwindday.org/

Global Wind Day – you may have heard of it, or you may be one of the 21,000 people who have “liked” [Global Wind Day's facebook page](https://facebook.com/GlobalWindDay), but what is it all about? It's a day for taking the energy debate – switching to renewables from fossil fuels, supporting wind power – out of the realm of policy & in to the real world. In short, [Global Wind Day](https://facebook.com/GlobalWindDay) is the international annual day for discovering wind power.

facebook.com/GlobalWindDay

www.gobuyrochester.com/

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance - it's about local economic impact
facebook.com/GoBuyRochester

www.groups.freecycle.org/RochesterNY_Freecycle/posts/all

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

facebook.com/freecycle

healthikids.org/GFLATS/tabid/114/Default.aspx

Genesee-Finger Lakes Active Transportation Summit

Healthy kids - by advocating for a handful of public-policy & practices changes, the HealthiKids Coalition is blazing a path for a healthier, more active children in Rochester & Monroe County. Our change agenda calls for better school food, safer play areas, food standards at childhood center, at least 45 minute of in-school physical activity & policies that support breastfeeding. You can make your voice heard & become part of this critical effort.

facebook.com/HealthiKids

www.heritagechristianservices.org/Default.aspx?RD=1994

A Second Thought Resale Shop opened in 2001 & offers men's, women's & children's clothing; fashion accessories & small housewares
facebook.com/AsecondThoughtReSaleShop
www.lovrav.com/

Hi & Welcome to LOVRAW – Low fat Organic Vegan Raw. We believe that creating a Healthy, Happy Balanced World Starts in Our Homes, Kitchens & Yards.
Thanks Marcy & Beth

facebook.com/welovraw

www.micrecycle.org/

A program of Action for a Better Community Computer Recycling for Education

www.mnn.com/

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information

updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.
facebook.com/mothernaturenetwork

www.nationalgetoutdoorsday.org/

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

facebook.com/NGODay

www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html

Frig & Freezer buy back program

www.penfieldbusiness.org/

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

facebook.com/pages/Penfield-Business-Association/114999697312

www.penfieldrobotics.com/

[Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser](#)

Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs.

E-mail: info@penfieldrobotics.com or call 647-7254 or visit www.usfirst.org/e-wattinfo

facebook.com/penfieldrobotics

www.penfieldtv.org

Providing Public, Education and Government Communication

facebook.com/PenfieldTV.org?ref=stream

www.planetaid.org/your-local-planet-aid/upstate-ny/

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect

the environment & support sustainable development in impoverished communities around the world.

Bin Finder: www.planetaid.org/find-a-bin/

www.plasticfilmrecycling.org/s01/s01_search.html

Zipcodes 14526 & 14625 = 61 drop off locations

Call to verify acceptable materials before visiting the drop-off location. If you have a large quantity, check with the manager for appropriate drop off procedures. Please recycle only plastic bags that are clean & dry with receipts removed.

www.preserveproducts.com/recycling/gimme5.html

Nothing wasted. Everything gained.

facebook.com/preserveproducts

www.r-cause.net/

R-CAUSE (Rochesterians Concerned About Unsafe Shale-gas Extraction)

www.rcommunitybikes.net

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

facebook.com/groups/rcommunitybikes/

www.RenewPenfield.org

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

www.reuseitnetwork.org/#groupinfo

The ReUseIt Network is an on-line forum that serves as a tool to make connections between community members who want to help each other, themselves & their environment. In a disposable society where many items are discarded long before they 7

have actually outlived their use. The ReUseIt Network helps get things from people who have them but don't want them to people who want them but don't have them.

Our goal is to find new uses for unwanted items that would otherwise be thrown into the trash. The primary benefit is that it reduces the amount of reusable items that end up in the trash with a secondary benefit of reducing the overall amount of items thrown into landfills. Reusing items not only cuts down on goods in landfills, but also helps reduce the strain on our natural resources by keeping useable items in circulation, reducing the need to manufacture additional goods.

The ReUseIt Network also provides an opportunity for those looking for an item to ask for it. Requests for items may jog the memory of someone who has an unused item stashed in the garage or basement waiting to be used. It is a great way to help get rid of those things which we may have forgotten, giving every member the chance to ReUseIt! All transactions must be free, legal & family-friendly.

<http://groups.yahoo.com/group/RochesterNYReUseIt/>

www.rochesterawakenings.com/

Holistic health & wellness. Green living. Mind & body. Alternative health options. Natural living. Healthy kids. Healthy pets. Exercise. Inspiration.

[facebook.com/NARochester](https://www.facebook.com/NARochester)

www.rochesterbirding.com/

The Rochester Birding Association, based in Rochester, was established in 1975. We are very well versed in birding, bird watching equipment, bird songs & everything else bird

related. Contact us if you have questions regarding any birding activities. Situated on the southern shore of Lake Ontario, Rochester is a great place for birding, bird watching & bird field trips. Those of us who live & bird this area are very thankful for the diversity of birds we get to experience. We hope you can join us sometime.

www.rochesterbutterflyclub.org

Rochester Butterfly Club is an independent club formed to promote the study of butterflies in Western NY. We focus on habitat, environment, life cycles, education & reporting findings.

www.rochestercyclingalliance.org/

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

[facebook.com/rochestercyclingalliance?ref=ts](https://www.facebook.com/rochestercyclingalliance?ref=ts)

www.rochesterenvironment.com/

Our Environment is changing: Keep up with the Change

[facebook.com/RochesterEnvironment](https://www.facebook.com/RochesterEnvironment)

www.rochestergreen.org/

The Green Cycles =
Precycling + Downcycling + Upcycling +
Recycling + Freecycling + E-cycling

Rochester's First Non-Profit

All Volunteer Reuse & Recycling Center - featuring a retail market, class space, an art gallery, studios & a community stage

Rochester Greenovation's mission is to strengthen local communities through environmentally conscious initiatives, waste diversion & education.

We at Rochester Greenovation seek to reduce waste & associated environmental & economic costs by providing & promoting alternatives for reusable materials. We strive to accomplish these goals by educating the public about the value of reusable materials, teaching people how to transform these recycled goods for practical & creative applications through partnerships with existing social services.

[facebook.com/RochesterGreenovation?ref=ts](https://www.facebook.com/RochesterGreenovation?ref=ts)

www.rochesterhabitat.org/

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard & poverty housing in Rochester.

[facebook.com/RochesterHabitat?ref=ts&fref=ts](https://www.facebook.com/RochesterHabitat?ref=ts&fref=ts)

www.rochesterveg.org

Rochester Area Vegetarian Society

[facebook.com/groups/44184123378/?fref=ts](https://www.facebook.com/groups/44184123378/?fref=ts)

www.simplynystore.com/

With all the talk these days about "Made in America", have you ever wondered what else besides food products & crafts are actually still made here in New York?

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American & New York has never been

easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

[facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917](https://www.facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917)

www.stopextinction.org/esd.html

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business & community organizations working to protect our nation's disappearing wildlife & last remaining wild places.

www.sunnking.com/

The mission of Sunnking is to provide superior asset management & recovery services to business & government organizations by using proven reuse & recycling techniques that maximize asset value, promote environmental sustainability & meet the data sanitation requirements of our clients.

[facebook.com/Sunnking](https://www.facebook.com/Sunnking)

NOTE: Donors can drop off their electronics for responsible recycling at any Goodwill donation site. Electronics are brought back to Goodwill's headquarters, sorted & packaged by Goodwill employees for pickup by Sunnking. Goodwill accepts many forms of electronic equipment, including all computer components, printers, TV's, telephones, card readers, circuit boards & more. For a complete list of items that can be accepted & recycled with Sunnking.

www.sunnking.com/acceptablematerials/

OR

www.goodwillwny.org/electronics_recycling.html

www.thestormwatercoalition.org

How to protect water quality

www.unep.org/wed/

World Environment Day

Think.Eat.Save is an anti-food waste and food loss campaign that encourages you to reduce your foodprint. According to the UN Food and Agriculture Organization (FAO), every year 1.3 billion tonnes of food is wasted. This is equivalent to the same amount produced in the whole of sub-Saharan Africa. At the same time, 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

[facebook.com/WEDJune05?fref=ts](https://www.facebook.com/WEDJune05?fref=ts)

www.un.org/en/events/biodiversityday/

Protecting biodiversity is in our self-interest. Biological resources are the pillars upon which we build civilizations. Nature's products support such diverse industries as agriculture, cosmetics, pharmaceuticals, pulp & paper, horticulture, construction & waste treatment. The loss of biodiversity threatens our food supplies, opportunities for recreation & tourism, and sources of wood, medicines & energy. It also interferes with essential ecological functions.

[facebook.com/unitednations](https://www.facebook.com/unitednations)

www.usgbc.org/organizations/usgbc-new-york-upstate-chapter

US Green Business Council – New York Upstate Chapter

Our Vision: green buildings for all to support a vibrant economy, resilient environment & human health. Our mission: to provide unparalleled opportunity through education, advocacy & celebration, in order to accelerate change & help shape the future of green buildings.

[facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893](https://www.facebook.com/pages/USGBC-New-York-Upstate-Chapter/231786783547893)

www.unwater.org/worldwaterday/home/en/

[facebook.com/UNWorldWaterDay](https://www.facebook.com/UNWorldWaterDay)

Sat 3/22 is World Water Day's objective is to raise awareness of the inter-linkages between water & energy

[facebook.com/UNWorldWaterDay](https://www.facebook.com/UNWorldWaterDay)