

Penfield Green Initiative

January 2013 Newsletter

Planning Committee 2013*

Mel Callan, Susan DeRosa, Peter Maurer, Kate McArdle, Deb Muratore, Sue Pixley

The Voice for Penfield's Environmental Assets

Environmental/Social Justice on a Grass Roots Level

PenfieldGreen@gmail.com



[Penfield Green Initiative](#)



*Susan Foor, Carole Hoffman, Robyn Miller & Georgena Terry emeritus

Penfield Green Initiative Vision Statement: The Penfield Green Initiative began in Dec 2007. We are Penfield residents who want to promote positive environmental action & provide a forum for the general public to be involved supporting a "green Penfield."

We encourage people to attend any of the following events or meetings. E-mail us with your comments & permission to publish them in the next monthly newsletter. Please let us know of any other Environmental Issues or events. We'd enjoy hearing from you.



[Please Friend these groups](#)

CHECK OUT THESE JAN EVENTS

East Side Winter Farmer's Market

2555 Baird Rd, Penfield, NY

Starting Jan 8 to April 27 - we'll be also be open on Saturdays 9am-12 noon & Tuesdays 3-6pm

Turn left into the Cytec Corporation warehouse coming from the corner of Baird & Whitney Rds. Parking is at the rear of the building. The entrance is through the Mooseberry Café.

<https://www.facebook.com/EastSideWinterMarket?ref=hl>

Brighton Winter Farmers Market

Long Season Market Now Open All Year

We're happy to announce that the Long Season Winter Farmers' Market will now remain open for the entire winter.

Sun: 1-4pm

The market, collaboration between the Brighton Farmers' Market & the South Wedge Farmers' Market, is held indoors in Brighton's Brookside Center, 220 Idlewood Rd. Easy access to the center is off of S. Winton Road, just south of the Westfall/S. Winton intersection.

www.brightonfarmersmarket.org/
<http://www.facebook.com/pages/Brighton-Farmers-Market/113613384778>

Rochester Public Market

280 North Union St – open all year

Tues & Thur: 6am-1pm

Sat: 5am-3pm

www.cityofrochester.gov/publicmarket/
<http://www.facebook.com/pages/Friends-of-the-Public-Market-Rochester-NY/23231514204?ref=ts>

Center for Environmental Initiatives

UGBN Green Drinks is Upstate Green Business Network's casual monthly gathering -Third Thursday,

<http://ceinfo.org/index.php/>

<http://www.facebook.com/pages/Center-for-Environmental-Initiatives/131668066961202>

Penfield Pharmaceutical Waste Collection ONLY

Tues, Jan 8: 10am-1pm

MC Sheriffs Substation – 789 Linden Ave
Controlled substances, out dated, unwanted, over the counter medications or any pharmaceutical waste that is no longer needed, wanted or has passed it's expiration date

Monroe County Household Hazardous Waste & Pharmaceutical Waste Collection

Ecopark 10 Avion Dr (Appointment required) 753-7600 Option #3

Wed, Jan 9

Sat, Jan 26

www.monroecounty.gov/hhw

Penfield Trails Committee

Ellison Park

Sat, Jan 12 10am-12noon

Meet at north side of the parking lot off Blossom Rd. Please bring your cross-country ski equipment or snowshoes
Please register with Penfield Recreation 1 340-8655

Wickham Farms – Community Supported Agriculture (CSA)

Informational meetings:

Mon, Jan 7: 7pm at Penfield Library

For more information:

http://www3.libraryweb.org/Penfield/adult_programs.aspx

Tues, Jan 15: 7pm at The Eastside Family YMCA in Penfield

Free & open to the public – no registration required

ColorBrightonGreen.org Winter Speaker Series: EcoPark & Terracycle

Wed Jan 23: 6:30pm Brighton Memorial Library, 2300 Elmwood Avenue. Free.

Recycling Beyond the Blue Box:

TerraCycle: Learn how Cheryl Bertou & her son were able to partner with TerraCycle, an innovative company focused on reducing waste through the recycling of previously non-recyclable or hard-to-recycle waste, to raise funds for a school building project in South Sudan. They have been collecting items that are typically thrown away for 2 years & they continue to partner with others in the community to recycle even more.

Monroe County Ecopark: Join Thomas Sinclair, Industrial Waste Engineer & Household Hazardous Waste Coordinator from the Monroe County Dept of Environmental Services to learn about this unique facility. This first of its kind in the nation facility collects Household Hazardous Waste, pharmaceutical wastes, scrap metal, bulky plastics, certified document shredding, used cooking oil & many difficult to recycle items.

For more information, contact Karen Berger or Jennifer Hill at info@ColorBrightonGreen.org or Jennifer Hill: jhill3@monroecc.edu

SAVE THESE DATES:

Penfield Green Initiative Forum

Mon, March 18

Integrated Pest Management

The 4th annual Pick Up the Parks event will be Sat, April 13: 9am

Penfield Green Initiative will be co-sponsoring a park

CHECK OUT THESE NEW WEBSITES

<http://www.volunteermatch.org/>

Enter your zipcode & VolunteerMatch provides the tools that make community involvement easy.

VolunteerMatch strengthens communities by making it easier for good people & good causes to connect. The organization offers a variety of online services to support a community of nonprofit, volunteer & business leaders committed to civic engagement. Our popular service welcomes millions of visitors a year & has become the preferred internet recruiting tool for more than 90,000 nonprofit organizations.

<http://www.facebook.com/VolunteerMatch?ref=ts>

<http://www.foe.org/>

Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy. Sometimes, this involves speaking uncomfortable truths to power and demanding more than people think is possible. It's hard work. But the pressures facing our planet and its people are too important for us to compromise.

<http://www.facebook.com/foe.us>

ALL MEETINGS ARE HELD AT THE PENFIELD TOWN HALL 3100 ATLANTIC AVE

E-mail from Sabrina Renner

I just wanted to let you know that not all of the town meetings listed in your newsletter are held at the Town Hall.

The Penfield Community Garden and the Trails Committee meetings are held at Penfield Community Center. Thanks!

[Community Victory Garden Mtg.](#)

[Conservation Board Meeting](#)

[Energy and Environmental Advisory Committee Meeting](#)

[Historic Preservation Board Mtg.](#)

Thur, Jan 3: 7-9pm

[Planning Board Worksession](#)

Thur, Jan 10: 6:30-7pm

Thur, Jan 24: 6:30-9:30pm

[Planning Board Public Hearing](#)

Thur, Jan 10: 7-10pm

[Town Board Legislative Mtg](#)

Wed Jan 2: 7:30-10pm

Wed Jan 16: 7:30-10pm

[Town Board Work Session](#)

Wed, Jan 9: 7-10pm

Wed, Jan 23: 7-10pm

[Trails Committee Meeting](#)

To see all Penfield Trails

www.penfield.org/index.php?pr=Town_Trails

[Transportation Committee Meeting](#)

[Watershed Management Comm. Mtg.](#)

Mon, Jan 7: 6:30-9pm

[PLEASE VISIT THESE WEBSITES:](#)

www.arborday.org/arborday/

We inspire people to plant, nurture & celebrate trees

<http://www.facebook.com/arborday>

www.artistsagainstfracking.com/

Renewable New York – our aim is for the world to embrace sustainable living & develop renewable energies through economically viable alternatives to fossil fuels

<http://www.facebook.com/ArtistsAgainstFracking>

www.call2recycle.org/home.php?c=1&w=1&r=Y

STEP 1: Batteries & Cell Phones

Collected at Collection Sites

STEP 2: Collection Locations Ship

Batteries & Cell Phones to Recycling Facility

STEP 3: New Products are Born

<http://www.facebook.com/Call2Recycle?fref=ts>

www.cce.cornell.edu/Pages/Default.aspx

Cornell Cooperative Extension

<http://www.facebook.com/pages/Cornell-Cooperative-Extension-of-Monroe-County/217991401581596?fref=ts>

www.corbetsglen.org

Allen's Creek Corbett's Glen Preservation Group

www.thedailygreen.com/

Enter your zip code to get your local temperature, air quality, find local green food & recycling resources near you!

<http://www.facebook.com/thedailygreen>

www.ecocycle.org/

Eco-Cycle's mission is to identify, explore & demonstrate the emerging frontiers of sustainable resource management through the concepts & practices of Zero Waste. We believe in individual & community action to transform society's throw-away ethic into environmentally-responsible stewardship.

www.energysavers.gov/

US Department of Energy

Energy Efficiency & Renewable Energy Saving energy saves you money

<http://www.facebook.com/energygov>

www.epa.gov/adopt

Adopt your watershed

<http://www.facebook.com/EPA?fref=ts>

www.flit.org/

Finger Lakes Land Trust

<http://www.facebook.com/FingerLakesLandTrust>

www.fingerlakesmuseum.org/

The Finger Lakes Museum will be the premier natural and cultural resource dedicated to the enjoyment, education and stewardship of the Finger Lakes region – and to fresh water conservation.

<http://www.facebook.com/FLMuseum?fref=ts>

www.fingerlakeszerowaste.org

Finger Lakes Zero Waste Coalition is a not-for-profit corporation dedicated to promoting sustainable waste management practices & minimizing the impact of the garbage importing industry on our health, property values, natural resources & the emergent tourism economy of the Finger Lakes region. The Finger Lakes region of New York state is the final destination for

municipal, residential & industrial waste from all over the Northeastern US & Canada. The Ontario County & Seneca Meadows landfills combined import approximately 9000 tons of garbage a day

www.foodandwaterwatch.org/

Food & Water Watch works to ensure the food, water & fish we consume is safe, accessible & sustainably produced. So we can all enjoy & trust in what we eat & drink, we help people take charge of where their food comes from, keep clean, affordable, public tap water flowing freely to our homes, protect the environmental quality of oceans, force government to do its job protecting citizens & educate about the importance of keeping the global commons — our shared resources — under public control.

<http://www.facebook.com/FoodandWaterWatch>

www.fracfocus.org/

You can search for information about the chemicals used in the hydraulic fracturing of oil & gas wells. You will also find educational materials designed to help you put this information in perspective.

www.geneseelandtrust.org/

The Genesee Land Trust

Hipp Brook Preserve

Brougham Drive runs west off of Jackson Rd between Atlantic Ave to the north & Whalen Rd to the south. Parking is at the end of Brougham, look for signs to Wild Iris Trail. There is also limited public access off the south side Atlantic Ave, between Jackson Rd & Baird Rd at the Frontier switching boxes. There is no trail from there.

<http://www.facebook.com/pages/Genesee-Land-Trust/114595915443?ref=stream>

www.gobuyrochester.com/

GoBuyRochester.com is a different kind of online local shopping site. It's not about distance -- it's about local economic impact

<http://www.facebook.com/GoBuyRochester>

www.groups.freecycle.org/RochesterNY_Freecycle/posts/all

Our mission is to build a worldwide gifting movement that reduces waste, saves precious resources & eases the burden on our landfills while enabling our members to benefit from the strength of a larger community

<http://www.facebook.com/freecycle>

www.micrecycle.org/

A program of Action for a Better Community
Computer Recycling for Education

www.mnn.com/

Mother Nature Network providing the most accurate & up-to-date news & information available, we cover the broadest scope of environmental & social responsibility issues on the internet. MNN content is divided among 8 different channels—each offering in-depth news & information updated throughout the day: Earth Matters, Lifestyle, Green Tech, Eco-Biz, Transportation, Your Home, Food & Family.

<http://www.facebook.com/mothernaturenetwork>

www.nature.org

The Nature Conservancy
Central & Western New York Chapter
The Thousand Acre Swamp Sanctuary
A property of the Central & Western New York Chapter of the Nature Conservancy
1581 Jackson Rd between Atlantic Ave & Plank Rd – 773-8911

<http://www.facebook.com/thousandacreswamp>

www.nyseg.com/OurCompany/News/2011/052411refrigrebate.html

Frig & Freezer buy back program

www.penfieldbusiness.org/

We're dedicated to helping area businesses prosper through marketing support, educational enrichment, business mentoring & networking opportunities

<https://www.facebook.com/pages/Penfield-Business-Association/114999697312>

www.penfieldrobotics.com/

Penfield High School Team 1511 Rolling Thunder Robotics Team Fund Raiser

Inspiring students to become leaders through engineering & the fun of FIRST Robotics.

They are selling FIRST GREEN e-watt saver – 8.5 & 13.5 watts LED light bulbs.
E-mail: info@penfieldrobotics.com or call 647-7254 or visit www.usfirst.org/e-wattinfo

<http://www.facebook.com/penfieldrobotics>

www.penfieldtv.org

Providing Public, Education and Government Communication

<http://www.facebook.com/PenfieldTV.org>

Watch online: A Conversation About Hydro-Fracking – Why Penfield Should Care!

www.penfieldtv.org/index.php?bShow=119&cat=1

www.preserveproducts.com/recycling/gimme5.html

Nothing wasted. Everything gained.

<http://www.facebook.com/preserveproducts>

www.planetaid.org/your-local-planet-aid/upstate-ny/

Planet Aid is a nonprofit organization that collects donated clothing & shoes to protect the environment & support sustainable development in impoverished communities around the world.

Bin Finder: www.planetaid.org/find-a-bin/

www.r-cause.net/

R-CAUSE (Rochesterians Concerned About Unsafe Shale-gas Extraction)

www.rcommunitybikes.net

Collects & repairs used bicycles for distribution, free of charge, to Rochester's most needy children & adults

www.RenewPenfield.org

A one-stop resource to learn more about energy conservation & opportunities to reduce home & business energy expenses

Jan 17, 2012 Renew Penfield Home Energy Workshop discussed Free Home Energy Audits & Low Cost Financing

www.rge.com/

www.nyserda.ny.gov/

www.pathstone.org/

www.crossfieldheating.com/

www.isaacheating.com/

www.betlem.com/

www.taylorheating.com/

www.rochestersolarandwind.com/

www.ecny.org/

There is a link to Penfield Green Initiative on RenewPenfield.org

www.renewpenfield.org/pgi.html

www.rochesterrecyclingalliance.org/

1. Promote the use of bicycles for transportation, sport, recreation & health.
2. Foster the development of cycling roads & trails.
3. Better facilitate the exchange of information on bicycle safety, active transportation & cycling in general.
4. Provide input on government activities & legislation affecting cycling.
5. Provide a public voice for the interests of cyclists.

<http://www.facebook.com/rochesterrecyclingalliance?fref=ts>

www.rochesterenvironment.com/

Our Environment is changing: Keep up with the Change

<http://www.facebook.com/RochesterEnvironment>

www.rochesterhabitat.org/

Flower City Habitat for Humanity is a non-denominational Christian housing ministry dedicated to eliminating substandard and poverty housing in Rochester.

<http://www.facebook.com/RochesterHabitat?ref=ts&fref=ts>

www.rochesterveg.org

Rochester Area Vegetarian Society

www.vegmondays.org

<http://www.facebook.com/groups/44184123378/?fref=ts>

www.simplynystore.com/

With all the talk these days about "Made in America", have you ever wondered what else besides food products and crafts is actually still made here in New York? It turns out, quite a bit!

We've searched the Empire State for manufactured consumer goods in an effort to bring them all under one roof. Buying American and New York has never been easier. For a unique shopping experience where everything is NOT imported from a foreign country, we invite you to come take a look for yourself - we think you'll be surprised.

<http://www.facebook.com/pages/Simply-New-York-Marketplace-Gifts/140903579289917>

www.stopextinction.org/esd.html

The Endangered Species Coalition is a national network of hundreds of conservation, scientific, education, religious, sporting, outdoor recreation, business and community organizations working to protect our nation's disappearing wildlife and last remaining wild places.

www.sunnking.com/

The mission of Sunnking, Inc. is to provide superior asset management and recovery services to business and government organizations by using proven reuse and recycling techniques that maximize asset value, promote environmental sustainability and meet the data sanitation requirements of our clients.

<http://www.facebook.com/Sunnking>

www.thestormwatercoalition.org

How to protect water quality

**WE ENCOURAGE EVERYONE TO
SUPPORT OUR LOCAL FARMERS:**

Bauman's Farm Market & Cider
1340 File Mile Line Rd
671-2820

Braman Farms
1411 Sweets Corners Rd
377-3576

Gentle's Farm Market
1092 Penfield Rd
586-2506

Janes Herb Farm
1042 State Rd
872-3720

Rochester Public Market
280 Union Street North
428-6907
www.cityofrochester.gov/publicmarket/

Shutts Apple Mill
1063 Plank Rd
872-2924
www.schuttsapplemill.com/

Sunscape Farms
1420 Creek St
406-3443
www.sunscapefarms.com/

Wambach's Farm Market
1592 Qualtrough Rd
671-2850

Wickham
1821 Fairport 9 Mile Pt Rd
377-3276
www.wickhamfarms.com/
<http://www.facebook.com/WickhamFarms>

James Wilbert Farms
Offers blueberries, raspberries &
blackberries
1515 Salt Rd
872-6726

Wilbert's Christmas Tree Farm
1321 Salt Road
872-1287

Wilbert Fruit Farm
4418 Ontario Center Rd
315-986-1382

Windstone Farms
732 Whalen Rd
586-7013

David Woodward
Woody Acres
Pumpkins and Christmas Trees
1530 Harris Rd
872-2759